

GENERAL CONTRACTING by **CHARMEIL CG**

FIT-OUT by **TR/VERSE**
AGENCEMENT

MAINTENANCE by **CHARMEIL CG**

CHARMEIL CG
AGENCEMENT & DECORATION



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OUR EXPERTISE

GENERAL CONTRACTING (TCE)

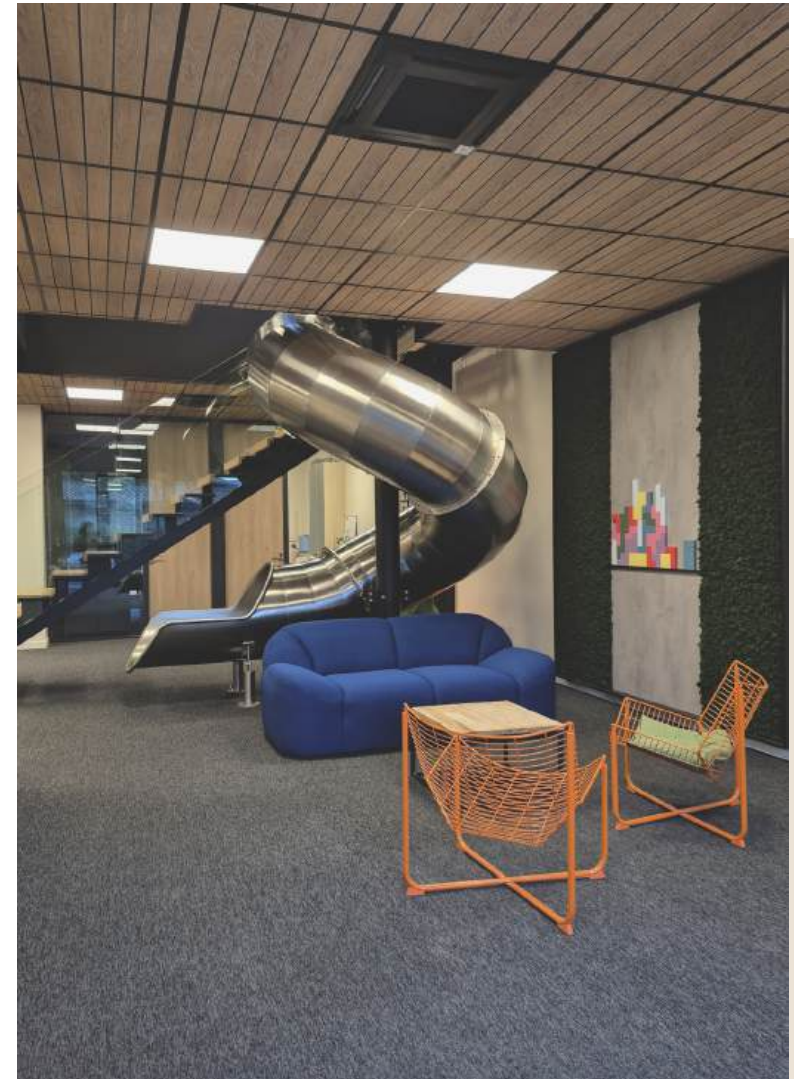
CHARMEIL CG acts as the central coordinator of your project, translating architectural concepts into buildable, high-performing spaces. Drawing on strong technical expertise across all building trades, we manage and coordinate every phase of the project to ensure seamless execution and on-time delivery.

Our expertise includes :

- Site surveys and technical audits.
- Coordination and execution drawings.
- Adaptation to complex and constrained environments.
- Procurement and subcontractor tendering.
- Project scheduling and progress reporting.
- Site supervision and trade coordination.
- Furniture manufacturing and installation.
- Turnkey delivery of your project.

"SIMPLICITY IS THE ULTIMATE SOPHISTICATION"

CHARMEIL CG
AGENCEMENT & DECORATION





Our Commitments

QUALITY, RESPONSIVENESS, AVAILABILITY

CHARMEIL CG has built client loyalty through its high standards of quality and organization.

CHARMEIL CG has expanded its subcontracting network across the entire French territory to optimize travel and ensure rapid execution.

Our team is composed of professionals from various construction backgrounds (structural works, electrical, joinery, fit-out, etc.), allowing us to be versatile and provide technical solutions across a wide range of building sectors.

Its fit-out workshop, **TRAVERSE**, covering 1000m², ensures maximum responsiveness for your bespoke projects.

We guarantee the quality and finish of your works.

Our History

KEY DATES ...

2011

Creation of CHARMEIL CONTRACTANT CG.

2015

Franck Finet becomes a partner of CHARMEIL CONTRACTANT CG.

2017

Move to dedicated premises with 9 employees in Saint Georges de Reneins to continue development with full autonomy.

2020

Franck FINET becomes the Managing Director of the company.

2021

Expansion of the premises to accommodate 18 employees.

Franck FINET takes over as President.

2023

Creation of their fit-out production workshop, the company TRAVERSE, with a 1000m² joinery facility.

A Rapidly Growing Company

KEY FIGURES

16

ANNUAL TURNOVER
IN 2024

95

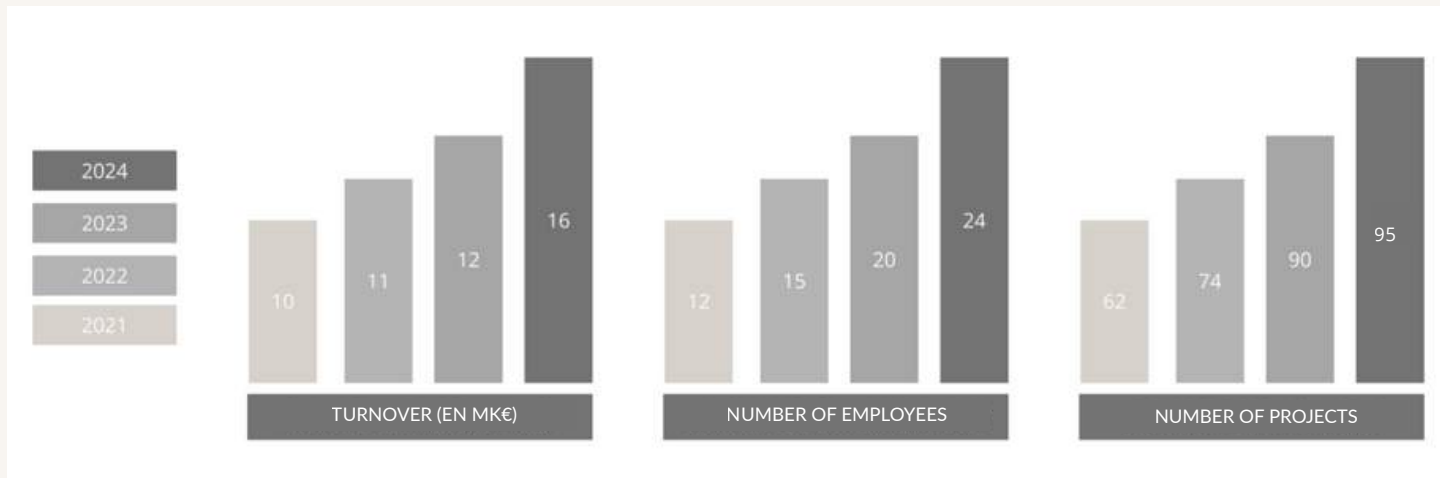
PROJECTS COMPLETED
IN 2024

+150

PARTNER COMPANIES

14000

SQM FITTED OUT

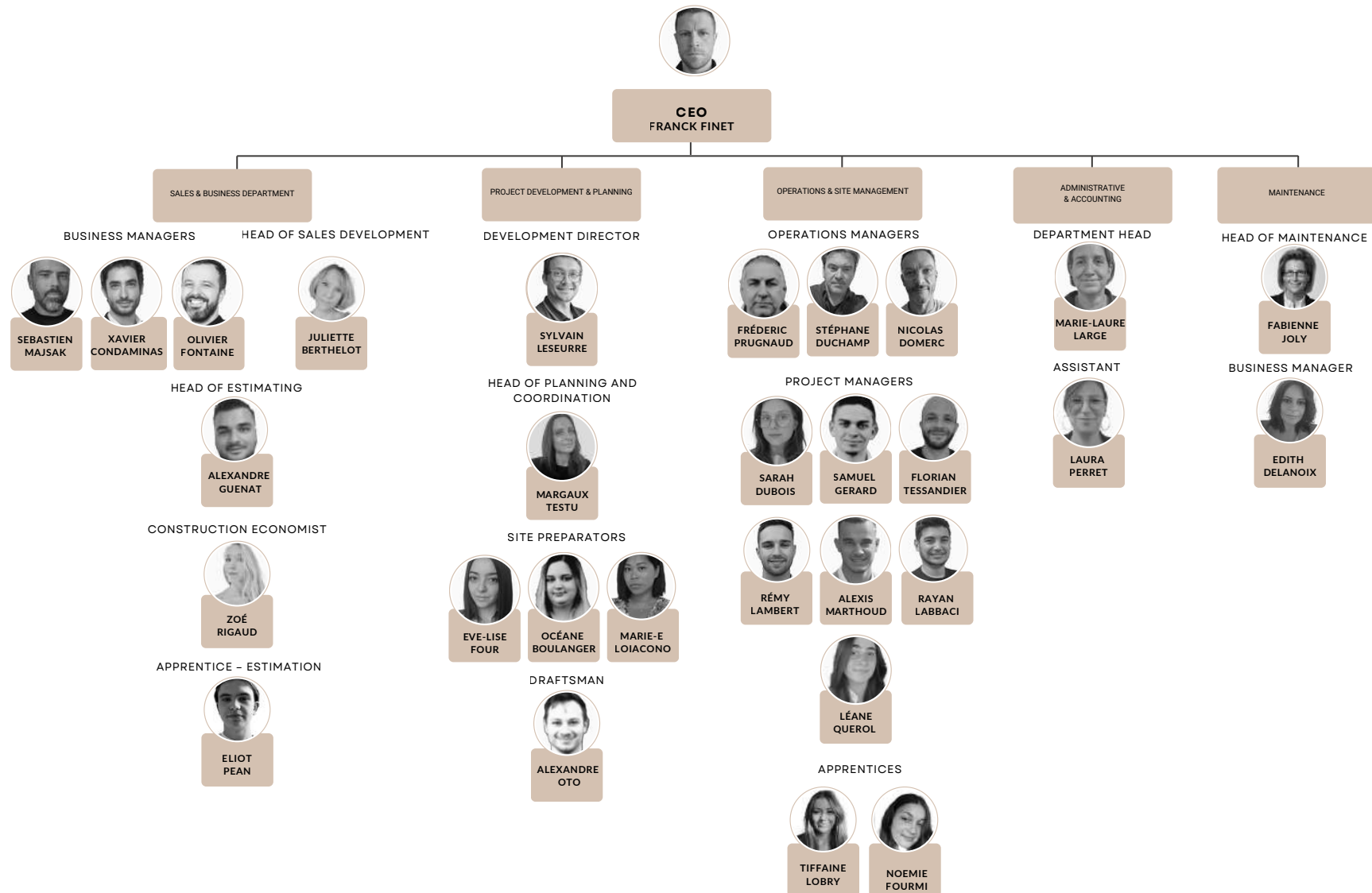


The Team






















SIMPLY HERE TO SERVE YOU !

A TEAM OF SPECIALISTS DEDICATED TO YOUR PROJECTS

More than a general contractor, CHARMEIL CG relies on a highly skilled team to deliver increasingly demanding projects. Our professionals are trained in renowned institutions (Boulle, La Mache,...) and bring solid experience in fit-out and technical construction.



Our Partners

RESTAURANTS

BIG MAMMA



POKAWA



BRIQUE MACHINE



Sport



NIKE




LACOSTE

Luxury Retail

LOUIS
VUITTON



VICTORIA'S SECRET



LONGCHAMP
PARIS

Luxury Retail

FENDI



Burberrys
OF LONDON

Ritz
PARIS



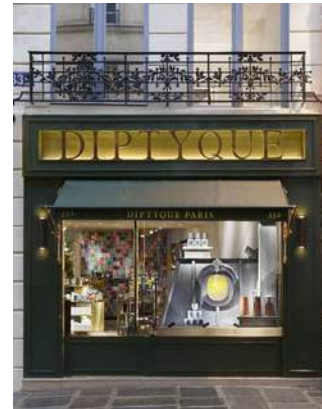
BOTTEGA
VENETA

Airport



Cosmetics

avril



DIPTYQUE
PARIS

sisley
PARIS



RITUALS...
PARIS

Retail

okaïdi



JULES



Bizzbee



MORGAN



City Center

swatch[®]+



NESPRESSO



MAIF



+



OUR EXPERTISE

FIT-OUT & JOINERY



EXPERIENCE AT THE SERVICE OF BESPOKE SOLUTIONS.

Our experienced joiners and cabinetmakers bring custom projects to life, whether designed in-house or in close collaboration with architects and designers. Each project is treated as a unique opportunity to combine traditional craftsmanship with contemporary design.

From interior fit out design to professional space planning, we pay particular attention to the refinement of our work and the high quality of the finishes. For us, every project is a unique opportunity to blend traditional techniques with modern aesthetics.

DESIGN

Photo-realistic 3D renderings and detailed shop drawings ensure accurate visualization and flawless execution.

MANUFACTURE

Our pieces are entirely manufactured in our workshop located in Saint-Georges-de-Reneins (Rhône, France).

INSTALLATION

Installations are carried out by qualified partners selected for their expertise and reliability.



Our Achievements



Our Workshop

1000m² dedicated to production.

Located in the heart of the Beaujolais region, our **1,000 sqm facility** is equipped with state-of-the-art machinery to bring your projects to life.

Entirely renovated in 2022, our workspace embodies the core values of **TRAVERSE**. Situated between the Saône river and the Beaujolais vineyards, our workshop offers a prime working environment.

Spacious and filled with natural light, it fosters close collaboration between our **manufacturing teams, management, and the design office (BET)**, ensuring optimal working conditions.

Equipped with a **brand-new machinery fleet** meeting the latest industry standards, our workshop is perfectly positioned to handle both ambitious fit-out projects and complex technical challenges requiring **traditional craftsmanship**.



OUR TEAM

The passion for making.

Since none of this could take shape without individual talent, TRAVERSE is, above all, a team. TRAVERSE is composed of men and women who are passionate about their craft, dedicated to creating beautiful, handcrafted pieces, and driven by a desire to reinvent the way we "do business."

The synergy of our diverse profiles and professional backgrounds enables our team to manage your projects comprehensively, providing both expertise and responsiveness.

Stay in Touch

MAINTENANCE

PÉRENNISONS VOS LIEUX DE VIE PROFESSIONNELLE

Following its growth, CHARMEIL CG is expanding to meet your expectations by developing a maintenance department to provide corrective, preventive, and regulatory services to ensure the longevity of your technical installations and furniture.

A specialized maintenance team is at your disposal. This team can handle your requests for curative, corrective, preventive, and regulatory interventions.

Thanks to a database of partners and service providers located throughout France, we can analyse and adapt our solutions according to the various technical trades required.

We have implemented a CMMS (Computerized Maintenance Management System) to respond to a wide range of requests with high reactivity.

Corrective Maintenance & Repairs

- Classification of your needs based on urgency.
- Acknowledgment of requests and immediate processing.
- Technical qualification with your sites.
- Continuous communication with you and your local sites.
- Respect for your commercial operations.
- Compliance with your operational constraints.
- Quality control with your sites upon closure

Préventif spécialisé

- Technical inventory of equipment.
- Regulatory and technical monitoring.
- Development of schedules based on the sites and maintained equipment.
- Definition of maintenance protocols per equipment type.
- Adaptation of protocols based on specific sites and equipment.
- Dedicated specialized technicians.
- Activity reporting.
- Information feedback and equipment recommendations.

Contract Management

- Integration of existing contracts.
- Contractual monitoring and guarantee of obligations.
- Reporting and statistics on contractor activity.
- Identification of non-conformities.
- Validation of potential additional quotes.
- Recommendations for improvement areas.
- Advice on contract extensions.



Connected Management

- Each user is clearly identified.
- Data storage in a Data Center available 24/7.
- Custom settings based on your needs and constraints.
- Various levels of authorization and visibility.
- We manage it all for you.
- Dynamic & Intuitive Interface
- Progress tabs for simplified searching.
- Integrated messaging system.
- Creation and tracking of your requests.
- Requests categorized by type.
- Filtering by criteria.
- Reportings
- Customization of your status reports.
- Initialization of data extractions and scheduling.
- Data export to Excel.
- You remain the owner of all your data.
- Selection by criteria and sorting.
- **Scalability & Maintenance**
- Continuous evolution based on your needs.
- API bridges available for integration with your existing tools.

Fit-out Audit (Site Survey)

- Full "snapshot" of a site's condition at a given time.
- Over 500 checkpoints.
- Categorization of identified issues by type (comfort, hygiene, brand image, safety), urgency, and technical trade.
- Estimated repair costs item by item and observation by observation.
- Delivery of a comprehensive report including photographic evidence.
- Management of repair works after final quote validation (audit fee waived upon order placement).
- Budget planning tool based on selected criteria.

Small Works & Minor Repairs

- Dedicated local team.
- Design office, cost consultants, site managers, and technical experts.
- Adaptation to operational constraints (zoning, night shifts, etc.).
- Deployment campaigns or one-off interventions.
- All trades (TCE).
- Nationwide coverage (France).
- Network of certified partners.

Contacts

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